



MILESTONE MAG

MAY 2011

How Is The “Have At It Boys” Era Going at NASCAR?

Drivers are responsible for policing their own behavior on the race track at NASCAR. But how is that working for long-time rivals Kyle Busch and Kevin Harvick? If you saw the race at the Darlington Raceway on May 7, and know these guys' history, you can well imagine the buzz right now.

Playing chicken with each other and roughing each other up to the point that Kevin Harvick wrecked his own teammate along the way, before being dumped by a fed up Busch. Both were given a \$25,000 fine which some say isn't harsh enough.

Spinout blogger Gene Haddock's spin on the rival racers: "The worst thing you can do is to let them get you out of your game, and come

down to their level. Once you let them occupy space in your head, rent free, you are no good to your team. The great ones focus on the task at hand—winning. They have an unquenchable will to win, and don't let small minded competitors get in the way.

"Kyle Busch focuses on the one thing that drives him," he adds. "Winning!"

"Champs or chumps?" is the question from sports writer Mike Brudenell of the Detroit Free Press. "For sure, it was good TV. Fox executives must have loved that Busch and Harvick tangled -- on and off the track."

"I have issues with the whole thing," Brudenell says. "First, I hate it that people intentionally wreck each other on the track. It's stupid and dangerous. Do it on the highway -- and we probably all have thought about it -- and you go to jail, maybe kill someone."

"It's also throwing money -- the owners' and sponsors' -- down the drain," he added.

What do you think NASCAR's role should be in policing this fun but dangerous sport? Please go to the Milestone Marketing Facebook page and let us know your thoughts.

Tech Tip



Compstar introduces a Ford 302 Connecting Rod. Produced from the same heat treated and stress relieved 4340 steel as existing Compstar H. beam rods, every detail of this highly stressed component has been carefully analyzed to maximize repeatability and dependability.



For more information on this new product contact Callies at 419-435-2711 or find them online at www.callies.com.

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MILESTONES IN RACING

Bill Lester became the first black driver to win a Grand-Am Road Racing event, teaming with Jordan Taylor to top the Rolex Series' GT class Saturday, May 14 in the Bosch Engineering 250 at Virginia International Raceway.

The breakthrough victory in the Autohaus Motorsports Chevrolet Camaro came in the hometown of auto racing pioneer Wendell Scott, the only black driver to win a NASCAR Sprint Cup race.

"Auto racing, bull fighting, and mountain climbing are the only real sports ... all others are games."
- Ernest Hemingway

"Dad taught me everything I know. Unfortunately, he didn't teach me everything he knows."
- Al Unser Jr.



Sput's Racing Engines in Owatonna, MN

Milestone Marketing Group goes the extra mile for you! Call today to find out more!



Jobbers Warehouse in Minneapolis, MN

Milestone Marketing will see you at the NHRA Summer Nationals, Heartland Park Topeka on May 20-22

Milestone's Quote of the Month and a reflection of our business philosophy:
"Desire is the key to motivation, but it's the determination and commitment to an unrelenting pursuit of your goal - a commitment to excellence - that will enable you to attain the success you seek."
- Mario Andretti



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Milestone Marketing



Patterson Racing in Augusta, KS



Ostrich Engineering in Des Moines, Iowa



Sput's Racing Engines

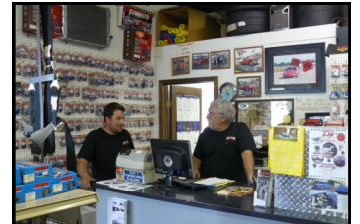


Pro Motorsports in Wichita, KS

Racing is not just about the cars. It's also about a special group of hard working, race enthusiasts who have a passion for the sport, and love of the business!



Patterson Racing in Augusta, KS



Holzman Race Cars in Wichita, KS



KS Engineering in Albert Lea, MN



Ostrich Engineering in Des Moines, IA

JR Motorsports in Ankeny, Iowa



Racecar—A Palindrome Poem by Jeff Pelsang

Forward or reverse and anyway you go,

A racecar is the same in either direction don't you know,

Try and spell it backwards and then forwards,

You'll find it to be true,

It seems so amazing and a little magical too,

If the word is in reverse it seems to hard to spell,

Yet it is the same as you can already tell.



Mullins Race Engines, Mount Olive, IL



Above and below: Patterson Racing in Augusta, KS



Bier Brothers Performance in O'Fallon, MO