



MILESTONE MARKETING GIVES YOU THE BEST RESULTS!

MILESTONE MAG

VOLUME 1, ISSUE 1

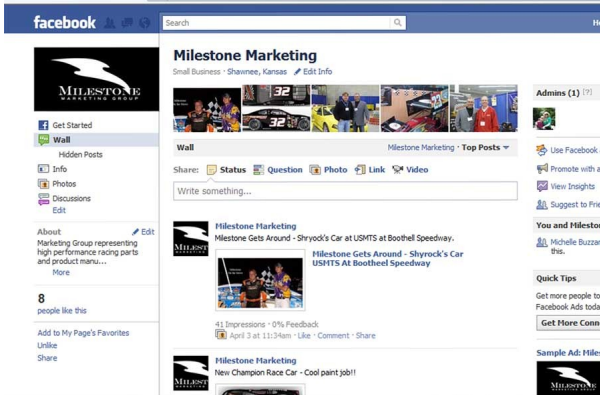
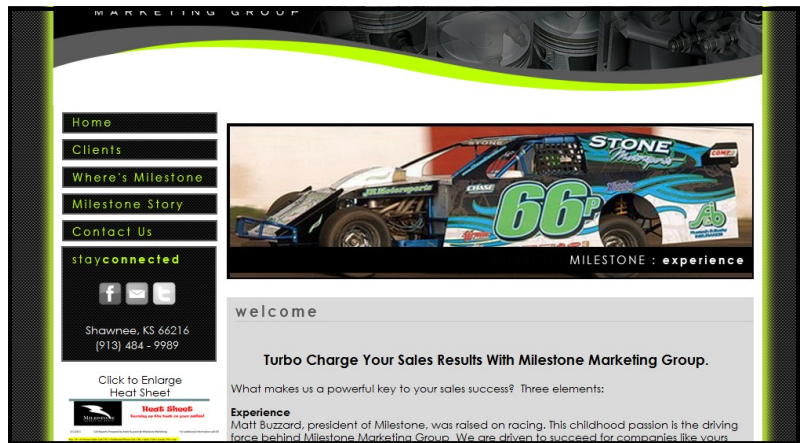
APRIL 2011

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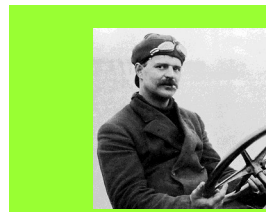
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Milestone Marketing Group Announces New Web Site And Facebook Page

"We are in a growth mode for the company," says Milestone Marketing President Matt Buzzard. "Our new Web site, Facebook page and electronic newsletter will allow us to keep in better touch with current clients and serve as a great tool to development new customers and contacts. We invite our clients and future clients to visit these sites to see what Milestone Marketing Group can do to help your company grow," Matt added.



www.milestone-marketing.net is now live. Visit us to hear news of the racing industry, and get plugged into Milestone Marketing clients new products and specials.



Louis Chevrolet
Circa 1909

MILESTONES IN RACING

- In 1909, after winning many popular races, Louis Chevrolet becomes the second-best driver in the American Championship. The Chevrolet Motor Company was founded in 1911 on the heels of these wins.*
- The Paris magazine Le Petit Journal initiated the first automobile race in 1894.*
- The sport quickly spread to the United States, where the first race traversed about 54 miles of Illinois and took the winner more than 10 hours to complete.*

Milestone "Heat Sheet" Gives Clients Competitive Advantage

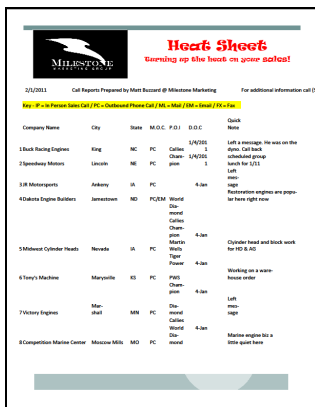
Ever had a sales rep organization work for you but you didn't know how or where they are representing you?

That is not the case if you sign Milestone Marketing Group to your sales team.

Principals of the company put accountability at the heart of their

business model. You will receive regular "Heat Sheets" that tell you where Milestone is carrying your flag and turning up the heat on sales opportunities for your organization.

Accountability may be an old-fashioned word to some. Not to Milestone. Call us today.



Client News

Diamonds' New Inboard Billet Pistons with Buttons

By Moore Good Ink

Clinton Township, MI:



Diamond's new in-board billet pistons with buttons are designed for racers who regularly replace pistons in a hurry and who desire the special features of a modern in-

board piston design.

Compared with the removal of the secure yet unwieldy spiral locks or round wire locks, changing buttons is a huge convenience. In addition, on pistons where the pin bores intercept the oil control ring groove, the buttons prevent the expander in the oil control ring from distorting around the half moon openings in the back of the groove, a deficiency more prevalent in power adder engines. For more information go to:

www.diamondracing.net

Callies Lightweight SBC Ultra Connecting Rods

Just in time for build season, Callies introduces the Lightweight Ultra connecting Rod.

Designed with weight reduction in mind, but not sacrificing strength,



Callie's has answered the call for those demanding lighter SBC connecting rods. These Ultra rods, are currently available in a variety of lengths and pin diameters. For more information visit, www.callies.com

Every car has a lot of speed in it. The trick is getting the speed out of it. A.J. Foyt

On being asked if female drivers were as strong as their male counterparts... "You drive the car, you don't carry it!" Janet Guthrie

World Products provides engine for "Project Grandma"

When Street Legal's TV's Malibu known as "Project Grandma" needed a new engine, they knew where to turn. A World Products 970 HP 565 cubic inch Merlin Big Block Chevy with Merlin X Heads & Manifold was chosen to replace an Edelbrock Engine



Read all about it on Street Legal TV's Website:

streetlegaltv.com

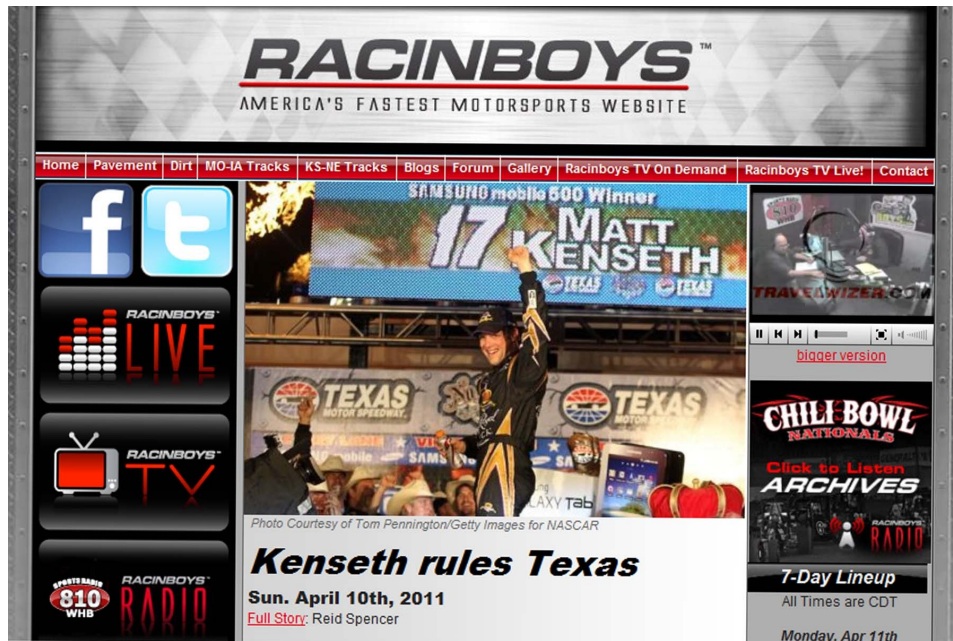
Milestone Marketing Group Clients



DIRT ON THE RACES!

Need all the dirt on the races around the country? Racinboys.com has all the schedules, highlights and skinny around the U.S.

- *Pavement*
- *Dirt*
- *Sprint Cars*
- *MO-IA Tracks*
- *KS-NE Tracks*
- *More*



www.racinboys.com

Where's Milestone Marketing?

Mission Accomplished!!!

Milestone Marketing Group took a road trip to the Southwest of the KC Area. Things heated up so much in Tulsa that the side trips to Dallas and Austin, TX have been moved to a future trip.



Thanks to our new clients and friends in Tulsa and we look forward to meeting with you again!

May 20-22, 2011

Milestone will be attending the NHRA Championship Drag Race Plus the National Dragster Challenge at Topeka Heartland Speedway.



June 17-18, 2011

Milestone makes another trip to the Heartland Speedway for the ADRL Hardee's Independence Drags V.

June 4, 2011

Sprint car racing at its best as Milestone attends the World of Outlaws Race at Lakeside Speedway in Kansas City, KS.



August 20-21, 2011

NHRA Nationals in Brainerd, MN and a WISSOTA weekly event at the local dirt track.

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"Like" Milestone Marketing

*Milestone Marketing
Group goes the extra
mile for you!
Call today to find out
how!*

Milestone Marketing Group is a professional sales representative group created to turbo charge sales for manufacturers, warehouses and any other organization in the racing industry that needs to broaden its market reach.

Milestone Marketing Group is not limited by territories, has flexible programs and has the drive to reach your customers anywhere in the Continental United States.

Did You Know? Fast Cars Values Rising Faster than Price of Gold!



In March, Auctions America by RM had a top seller, a barn-find 1963 Shelby Cobra (chassis No. CSX 2080), changed hands for \$467,500 and represents a unique opportunity to make a direct comparison between the rise in a collector cars value and that of a traded commodity - gold.

The matching-numbers CSX 2080, the fifth 289 Cobra built, was purchased by its second private owner in 1981 with \$30,000 worth of gold coins. The cumulative average market gold price that year was \$460 per ounce. The car was driven only once by its new owner and then parked for the next 30 years, leaving it in very original, unrestored condition for its appearance on the auction podium in Fort Lauderdale.

The \$467,500 selling price of CSX 2080 represents an increase of about 15 times the original purchase price of \$30,000 and outperforms the gold market five times over.



Dave Steine, President of Tri Star Engines from Baldwin, WI, at the Sturdevant tradeshow visiting with Milestone president Matt Buzzard.



Matt Buzzard, Milestone President, with Mark Stevens, purchasing manager from Sturdevant's Auto Parts at their trade show in Sioux Falls, SD on Feb 26th in the Milestone booth representing CVR

