

MILESTONE MARKETING GIVES YOU THE BEST RESULTS!



**MILESTONE MAG** NOVEMBER 2011

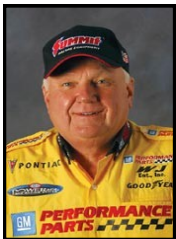
**Horschel**  
COMPANIES



WHAT'S ON THE END OF YOUR CRANK?

### The fluid in a Fluidampr...

It has been rumored that the fluid in a Fluidampr turns to gel over time. Here's a news flash, it's gel when they pump it into the damper. That is how the technology works. The silicone gel inside the damper keeps the flywheel in place and functioning. So to put all of the competitions claims to rest, it is a gel, always and forever.



*Warren Johnson - The driver with the most wins in NHRA Pro Stock History depends on the performance of the Aluminum Big Block Chevy Fluidampr.*



*Fluidampr at SEMA in Las Vegas*  
Damper Facts:

- 1.) Most stock dampers are actually tuned absorbers and do not work when the engine is modified from the original set-up.
- 2.) The damper is not a balancer. Its job is to control torsional vibrations.
- 3.) The silicone inside a Fluidampr will not expire and is not affected by temperature change.

The Burkland Express used Fluidampr to break the SCTA Piston-Driven Land Speed Record at 417 MPH.



Milestone Marketing is proud to represent a technology leader like Fluidampr! Call Milestone Marketing Group for more info.

### MILESTONES IN RACING

*RACING FOR OUR HEROES* is a galvanizing effort, designed to encourage and inspire our Military Heroes as they endure lengthy and difficult recovery and rehabilitation procedures. The non-profit's goal is to provide much needed rest and relaxation as well as an exciting and memorable experience for our Military Heroes and their families.

**Hero Days** allows veterans to experience first hand, the excitement of being in a racecar on the track. **Race Days** allows vets not physically able to ride to bring friends and family to the track to enjoy the experience.

Evolution Performance and their Kona Blue GT houses a set of forged Diamond Pistons. This car is touted as 1 of the top 5 "baddest" 2011 Mustang GT's 5.0. Only the best for the "baddest!"



**Racing for Our Heroes**  
[www.rfoh.org](http://www.rfoh.org)

## Where's Milestone?

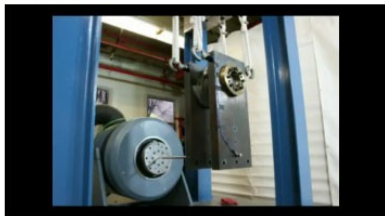
Harry's Machine Works

Dodge City, Kansas  
(620)227-2201



Matt Buzzard with Jialaidun Pistons at SEMA  
**Where can Milestone take you?**

### Callies TV



[View our full video library](#)

Check out Callies TV on their Website for information about products, recent media coverage and more!

[www.callies.com](http://www.callies.com)



Milestone Marketing Group, Inc.  
Shawnee, KS 66216  
(913) 484-9989  
[marketing@milestone-marketing.net](mailto:marketing@milestone-marketing.net)



Milestone Marketing

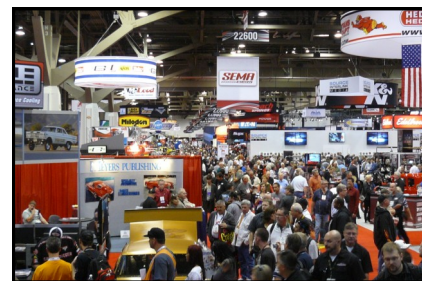
## Milestone Signs On To Rep Howards Cams



Howards Cams, Oshkosh, WI, always synonymous with high performance camshafts and valve train innovation. Their camshafts have

been top fuel favorites since the early days of drag racing and the basic timing of Howards' blown alcohol cams is still used today.

## Cars, Crowds and Customers at SEMA



Bill Elliott was walking along the beach and found a bottle and opened it. A genie appeared and thanked the Million Dollar Man for letting him out. The genie said, "I am so grateful to get out of that bottle that I will grant you one wish." Bill thought for a while and finally said, "I have always wanted to go to Hawaii but I don't like planes or boats. So I wish for a road to be built from here to Hawaii."

The genie thought for a few minutes and finally said, "Just think of all the work involved. No, that is just too much to ask." Bill thought for a few minutes and then told the genie, "There is one other thing I have always wanted. I would like to be able to understand women. Basically, what makes them tick." The genie considers his request for a few minutes and said, "So, do you want two lanes or four?"