

MILESTONE MARKETING GIVES YOU THE BEST RESULTS!



MILESTONE MAG JULY 2011

“Diamond Pistons...Because it’s your race and our reputation”

Diamond Racing Products is an important customer for Milestone. We want to share their latest news, business philosophy, and competitive advantages with our others who love racing.



Please describe the latest and most significant technological changes in your products.

Two of our most recent improvements at Diamond would have to be our billet piston program, and our in-house hard anodizing facility. The use of billet material has opened up a world of possibilities and options that we can extend to our customers. **We are able to build pistons that might otherwise not fit on one of our pre-engineered forgings due to dimensional or weight restrictions.** We have used billets to create pistons for anything from Jr. Dragster engines to 5.000” bore Nitrous Pro Mods. The possibilities are seemingly endless.

Unlike many other piston manufacturers Diamond Racing Products has its own hard anodizing facility on site. **We are able to hard anodize a set of pistons in approximately 72hrs.** Other companies have to send the piston to a third party coater, and that can take weeks. The ability to anodize in an expeditious fashion, and deliver a premium product has been critical to Diamond’s success in the Pro Mod and Top Fuel ranks.



www.diamondracing.net

You live and die in this business by the success of your customers. Our customers are always the driving force that inspires us to improve and take our product to the next level.

In addition to that, is there one specific thing you would like our readers to know?

Yes. The people at Diamond are what make us different than other piston manufacturers. Two of the things we hear most about are our delivery time, and ease of ordering. Diamond differs from most piston companies in that the sales, engineering and manufacturing all take place under the same roof. Our people are racers, engine builders, former shop owners, and people that have a genuine passion for motorsports.

Milestone Marketing would be happy to work with you to get the Diamond Racing Products on your side. Contact us today at (913) 484-9989.

MILESTONES IN RACING

In June 1895, the Chicago Times-Herald announced the first car race.

The bitter Thanksgiving weather whittled down the entries. Six cars started the race, four had to drop out.

Topping a high speed of 7.5 miles per hour, Frank Duryea finished the 54-mile course in nine hours with the loser finishing two hours later.

Frank took the \$2,000 prize and started the Duryea Motor Wagon Company to become one of the first successful US commercial automobile manufacturers.



Milestone made a recent pitstop to see the Smith Collection/Speedway Motors Museum in Lincoln, NE





Where's Milestone?

World of Outlaws Race at Lakeside Speedway in KC, KS.

Above: The Brian Brown sprint car of Grain Valley, MO who won the \$200 cash prize for participation in the Milestone Marketing contingency program.

Below: Number 14 car is Jason Meyers, the 2010 World of Outlaws Champion.



Call us today for our new line card!



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Milestone Marketing

Belleville Motorsports -Two Time Best Chassis Manufacturer

Milestone Marketing visited with the great team at Belleville Motorsports, Inc. in Belleville, KS.

What sets them apart from the others? They have built winning modifieds since 1994. They have the experience and knowledge through



refined design and research of our chassis. In addition, they receive valuable feedback from successful drivers, allow them to continually improve their chassis.

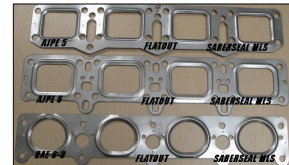


Flatout Gaskets just announced the release of their anticipated new header gasket technology, Saber-Seal MLS Header Gaskets.

The Breaking News! Flatout has developed a reusable, 2-layer-embossed, stainless steel header gasket for all applications!

The design of this advanced product will allow the builder/racer to reuse this product several times without the need for messy sealers or worries about torque-loss or blowouts. In turbo applications or other pressurized exhaust systems, this product shines!

Interested in knowing more about them? Contact Milestone Marketing Group and we'll get you connected!

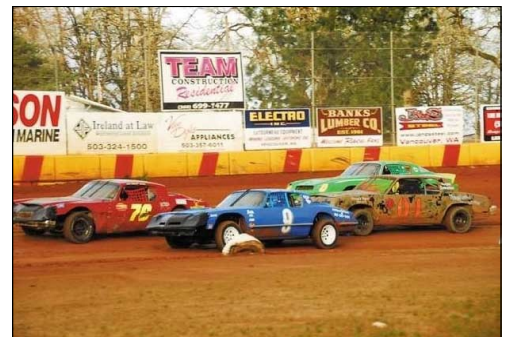


**Up and Comer!
Teen Racer True Natural**

He's not old enough to get his driver's license but he races against drivers old enough to be his grandfather...including his grandfather.

At the age of 15, Jacob Myers of Salem has developed rapidly as a racecar driver and has become one of the top Pure Stock drivers at Sunset Speedway.

"We got him started racing at about 5," says his Uncle Ron Jermann. "When we put him into a full-size car, there wasn't any doubt in my mind he would be a natural at it."



Myers (9). In 2011, four top three finishes in five Pure Stock main Events including one win, currently second in class points.

"Second place is just the first place loser." Dale Earnhardt

"Wide open until you see God, then brake!" Unknown